



**Position Title: Digital Marketing / Web Design Instructor**

**Job Summary:**

Teaching opportunity! We are a nationally accredited private online career college looking for a Digital Marketing instructor to teach a variety of courses within the Web Design Program. Full or part time positions available.

**Requirements:**

- Master's degree in related field
- A portfolio of work or samples

**Qualifications:**

- Experience using major email hosting platforms (MailChimp)
- Working knowledge of Google Analytics
- Familiarity with common social media platforms (Twitter, Facebook, Instagram, etc)
- Experience developing PPC ad campaigns
- Experience with SEO techniques
- Familiarity with managing online communities
- Good design and UI / UX skills
- Design with Photoshop / Illustrator / InDesign
- HTML5 & CSS3
- WordPress
- Bootstrap
- jQuery / Angular / Ajax
- SQL Databases
- Adobe Animate / Flash

**Job Tasks and Responsibilities:**

- Implement and deliver web / design based lesson plans that lead to student comprehension of curriculum concepts
- Lead classroom instruction, provide student feedback
- Aid the college in keeping current with design and technology trends
- Update course materials as needed
- Assess student progress and maintain accurate student records

**Job Perks:**

Full benefit package

- Paid time off and paid holidays
- Some flexibility in scheduling hours
- Professional environment with a family atmosphere

**Company Overview and Description:**

Laurus College strives to make our learning environment a place where caring and excellence thrives and provides a comprehensive training approach which enables students to apply what they have learned in the classroom to real life situations. We are a career college that is a wholly owned subsidiary of QE2 Systems Inc., developed to offer a quality education and a quality experience for students seeking a unique college experience.

**To Apply:**

- Serious candidates only
- Specify the position you are applying for in the subject line of your email
- Attach all documents in either Word or PDF format
- Email your resume, cover letter, and salary requirements to the Human Resources Department at: [hr@lauruscollege.edu](mailto:hr@lauruscollege.edu)
- No phone calls please; please note, meeting the basic requirements of the job posting does not guarantee an interview. Thank you for your interest in career opportunities with Laurus College!