# **CONTINUING EDUCATION**

# Free 5-Week Professional Development Courses Flexible Training in AI and Leadership

Laurus College is committed to advancing workforce development by delivering accessible, high impact professional training tailored to the demands of today's dynamic workplace. Our mission is to provide upskilling opportunities that support both career and personal growth by helping individuals thrive in their current roles, build practical skills, and confidently prepare for the future.

## 5 Week Sessions/ 1 Hour a week

#### AI Fundamentals for the Future-Ready Workforce

Gain a solid understanding of AI concepts and tools to enhance productivity and stay competitive in an evolving workplace.

#### Al in Practice: Tools & Skills for Frontline Workers

Learn how to safely and effectively use AI tools in daily tasks to improve efficiency and confidence on the job.

#### HOW TO APPLY

STEP 1: Contact Karen Edwards, Ph.D., Director of Workforce & Economic Development (805)719-6562 karen.edwards@lauruscollege.edu

#### FAQs

Q: Who can apply? A: Employers looking to invest in their employees! Teams that prioritize upskilling often see greater retention, productivity, and improved performance.

#### **Strategic AI Literacy for Business Leaders**

Equip yourself with the knowledge to lead Al-driven innovation and make informed, ethical decisions across your organization.

#### **Manager-in-Training**

Strengthen your leadership, communication, and team management skills to grow and excel in your current role.

#### FAQ's

Q: Is there a certificate? A: Yes, participants will receive a certificate of completion.

Q: Do I need prior experience? A: No prior experience is required for our AI or leadership courses.

Q: Is the course online? A: Yes, all sessions are delivered online for maximum flexibility. Live sessions are recorded and accessible to all participants.

# Artificial Intelligence (AI)

#### **1.AI Fundamentals for the Future-Ready Workforce**

Gain foundational knowledge of artificial intelligence and its impact across industries. This course covers ethical use, practical applications, and strategies to stay relevant in an AI enhanced workplace.

#### **Topics Include:**

- Introduction to AI & Its Impact
- How AI Works
- Ethics and Responsible Use
- Everyday AI Tools
- Future-Proofing Your Career

#### 2.AI in Practice: Tools & Skills for Frontline Workers

#### Duration: 5 Weeks | Audience: Frontline and operational staff

Learn how to use AI tools to streamline your daily tasks and work more efficiently and safely.

This course builds confidence with hands-on experience using simple, job-relevant AI solutions.

#### **Topics Include**:

- Al Basics on the Job
- Practical AI Tool Use
- Staying in Control of AI
- Ethics in Practice
- Planning Your Al-Enhanced Future

#### **3.Strategic AI Literacy for Business Leaders**

Duration: 5 Weeks | Audience: Executives, department heads, senior managers

Designed for decision-makers, this course explores the strategic potential and risks of AI. Participants will learn how to lead AI-driven change responsibly and effectively.

#### **Topics Include:**

- The Business Case for AI
- Technical Foundations for Leaders
- AI Governance and Risk
- Building an Implementation Strategy
- Leading into the Future with AI

## <u>Leadership</u>

### 1.Manager-in-Training: Essential Skills for New and Aspiring Leaders

Duration: 5 Weeks | Audience: New supervisors, team leads, aspiring managers

Step confidently into leadership with this hands-on course designed to build the core skills every new manager needs. Participants will develop tools for effective communication, team motivation, and decision-making in dynamic workplace settings.

#### **Topics Include**:

- Understanding Your Role as a Manager
- Communication, Coaching, and Feedback
- Time Management and Delegation
- Navigating Conflict and Building Trust
- Leading with Confidence and Vision